



VIDYA SHREE ACADEMY

SR. SEC. SCHOOL

An English Medium Co.Ed. School | Science & Commerce



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Subject- Business studies
ADVERTISEMENT

Class- XII

Topic- MEDIA OF

Q.1) Differentiate between advantage & disadvantage of advertisement with key points.(six differences)

Q.2) How freedom of choice helps the customer?

Q.3) How choosing of an appropriate media helps to increase the sales?