

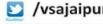
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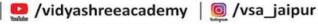
An English Medium Co.Ed. School | Science & Commerce



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Subject- Business studies ADVERTISEMENT

Class- XII

Topic-TECHNIQUES OF

- Q.1) Name the techniques of advertisement?
- Q.2) Explain the emotional appeal?
- Q.3) Explain the surrogate advertisement?
- Q.4) Explain the facts & figures?
- Q.5) Explain the idle family & idle children advertisement?