

Class- 11

Sub.-English

Advertisement Writing

Write and learn the following advertisements.

Write the numbering as given.

1. Write in not more than 50 words, **an advertisement for the Lost and Found column of a local newspaper stating the loss in a local bus of a bag containing important documents.** You are Ram/Rama. Contact number 9310800000.

### Lost Lost Lost

Lost my light black coloured leather bag while travelling on bus No. 740 running between Uttam Nagar and Central Secretariat, New Delhi on Friday between 11.30 a.m. to 12.00 noon. The bag contains important documents including my board certificate, identity card and cheque-book.

Finder may please contact Ra,/Rama on Phone No. 9310700000.

3. You are Madhy/Mohan of 95, Surya Colony, Mehrauli. You **found a briefcase while travelling in a bus** from A.I.I.M.S. to Mehrauli. The briefcase is of grey colour and a name in pink letters is inscribed on it. Draft an advertisement for a newspaper in about words by invention other details yourself.

### **FOUND! FOUND! FOUND!**

Found a grey-coloured leather briefcase while travelling in a DTC bus route no. 405 from A.I.I.M.S. to Mehrauli on Saturday between 5 p.m. to 6 p.m. There is a name inscribed on the briefcase in pink letters on the backside. It is a light bag with not much weight. Owner may please contact:

Mohan/Madhu

95, Surya Colony, Mehrauli-02,

Contact on. 23940537



4. Write an advertisement in not more than 50 words for the Lost & Found column of the daily 'National Herald', Lucknow stating the loss of your wallet containing a D>D for Rs.32,500 and some cash, while travelling by bus from Hazaratganj to Nirala Nagar in Lucknow. You are Raman/Roopa, 22A Hazartganj, Lucknow.

**Lost! Lost! Lost!**

Lost my black coloured leather wallet while travelling bus form Hazratgnaj to Nirala Nagar in Lucknow on Sunday afternoon. The wallet contains a Demand Draft for Rs.32,500 and Rs.5000 in cash and some important documents. Finder may please ring to the Editor, National Herald, Lucknow or contact the undersigned on phone No. 9876616490. His noble gesture will be greatly acknowledged.

Raman/Roopa,

22A Hazratganj, Lucknow

